



VISUALS

For TV, Photo and Visual Media

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**KNOTT'S BERRY FARM TO HOST NEXT GREAT DRUMMER
FINALE WITH GUEST JUDGE PATTI LABELLE**

VISUAL: Live Remotes, Weathercasts and Photo Ops

WHAT: Next Great Drummer finalists can expect some serious competition during the show's finale at Knott's Berry Farm on July 10, 2010. Drummers will be judged to see how well they work with peers, follow directions and learn new music. Contestants are judged by award-winning drummers, music producers and other industry professionals who offer constructive criticism to encourage and inspire growth. The 2010 finale at Knott's welcomes special guest judge Patti LaBelle.

Drumming contestants will compete in three categories based on their skill level. A winner in the beginner, intermediate and advanced categories will be announced during the competition on July 10 in Knott's Berry Farm's Boardwalk Ballroom.

WHEN: Saturday, July 10, 2010

TIME: 12 PM-4 PM

WHERE: Knott's Berry Farm Park, Boardwalk Ballroom

CONTACT: Knott's Public Relations at (714) 220-5131 or (714) 220-5130 to schedule a visit.